

# JAAA CEU Program

## Volume 31, Number 9 (October 2020)

The questions below refer to Manchaiah et al, "A Content Analysis of YouTube Videos Related to Hearing Aids," pages 636–645.

### Learner Outcomes

Readers of this article should be able to:

- Understand the importance of online information concerning hearing health
- Recall the content as well as the understandability and actionability of information on YouTube about hearing aids

### CEU Questions

1. Why do people use the internet for health information?
  - a. Easy access
  - b. Reliable information
  - c. No other choice
2. Actionability in the context of health information refers to:
  - a. The ability to comprehend and extract key information
  - b. The ability to identify actions that can be taken on the basis of information
  - c. The consideration of treatment options
3. The following tool can be used to examine the understandability and actionability of audiovisual materials:
  - a. DISCERN
  - b. PEMAT
  - c. PEMAT-A/V
4. What is the most frequently used method to evaluate online videos about health?
  - a. Popularity rating
  - b. Expert rating
  - c. PEMAT-A/V
5. The following is a popularity measure of a YouTube video:
  - a. URL
  - b. Duration of video
  - c. Likes
6. In YouTube videos about hearing aids, a strong relationship was observed between the following:
  - a. The number of views and thumbs-up
  - b. The number of views and thumbs-down
  - c. The number of thumbs-up and thumbs-down
7. YouTube videos about hearing aids most frequently contained information about the following:
  - a. Hearing aid type
  - b. Benefits of hearing aids
  - c. Information about hearing loss
8. In YouTube videos about hearing aids, the cost of hearing aids was most often discussed by the following:
  - a. Professionals
  - b. Consumers
  - c. The media
9. In terms of actionability, the hearing aid information on YouTube was found to be:
  - a. Inadequate
  - b. Adequate
  - c. Superior
10. Audiologists need to know the content of YouTube videos on hearing aids for the following reason:
  - a. To encourage patients to watch them
  - b. To be prepared to discuss and clarify patient concerns that may arise from watching such videos
  - c. To correct misinformation in YouTube videos



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