

JAAA CEU Program

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The questions below refer to Manchaiah et al, "A Content Analysis of YouTube Videos Related to Hearing Aids," pages 636–645.

Learner Outcomes

Readers of this article should be able to:

- Understand the importance of online information concerning hearing health
- Recall the content as well as the understandability and actionability of information on YouTube about hearing aids

CEU Questions

1. Why do people use the internet for health information?
 - a. Easy access
 - b. Reliable information
 - c. No other choice
2. Actionability in the context of health information refers to:
 - a. The ability to comprehend and extract key information
 - b. The ability to identify actions that can be taken on the basis of information
 - c. The consideration of treatment options
3. The following tool can be used to examine the understandability and actionability of audiovisual materials:
 - a. DISCERN
 - b. PEMAT
 - c. PEMAT-A/V
4. What is the most frequently used method to evaluate online videos about health?
 - a. Popularity rating
 - b. Expert rating
 - c. PEMAT-A/V
5. The following is a popularity measure of a YouTube video:
 - a. URL
 - b. Duration of video
 - c. Likes
6. In YouTube videos about hearing aids, a strong relationship was observed between the following:
 - a. The number of views and thumbs-up
 - b. The number of views and thumbs-down
 - c. The number of thumbs-up and thumbs-down
7. YouTube videos about hearing aids most frequently contained information about the following:
 - a. Hearing aid type
 - b. Benefits of hearing aids
 - c. Information about hearing loss
8. In YouTube videos about hearing aids, the cost of hearing aids was most often discussed by the following:
 - a. Professionals
 - b. Consumers
 - c. The media
9. In terms of actionability, the hearing aid information on YouTube was found to be:
 - a. Inadequate
 - b. Adequate
 - c. Superior
10. Audiologists need to know the content of YouTube videos on hearing aids for the following reason:
 - a. To encourage patients to watch them
 - b. To be prepared to discuss and clarify patient concerns that may arise from watching such videos
 - c. To correct misinformation in YouTube videos



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